

Direct Digital Print FAQ's

What is direct digital printing?

Direct digital printing is a method of printing by which a design is imaged directly onto the printing surface of cotton garments by an inkjet printer. This method produces high quality, colorful printed apparel that provides a better result than conventional four color process screen printing.

How is the price determined?

Pricing for direct digital printing is determined by the quantity of items being printed on, the color of the garment, and the number of print locations.

What is the minimum quantity to order?

No minimums for direct digital print orders.

What is the turn around time for custom apparel?

Typical turn around time is two weeks from the time your order is placed until the day it would ship. This turn around time depends on the size of the order, the work required to prepare your design or logo for printing, and the confirmation of your e-proof.

What is an "ART CHARGE?"

In order to prepare your custom design for printing, it may need to be formatted to be color separated or vectored. This charge is based on the complexity of the design. Choose from our stock images for a one-time set up fee of \$10 per color.

How do I submit my logo or design?

You can upload your art file or image while placing your order, or later e-mail it to art@bjscustomcreations.com

Can I get an actual sample?

Due to the amount of prep time required to set-up the production machines, sample printed garments are usually not practical for small orders. To assure your order is accurate, we will provide you with an e-proof of your design to approve before production can begin. Blank items can be purchased for sizing purposes also.